

# JENNY LEWIS

## GRAPHIC DESIGNER

I have been a Graphic Designer for over 25 years, with commercial experience in the multimedia and print design industry. I have proven leadership skills involving managing, mentoring, and delegating work to other members of a design team. Dedicated to maintaining a high-quality standard of work.



## LEWIS DESIGNS

Lewis Designs has evolved over the years from leaving college to where I am today. It is always important to me to keep my toe in the water especially after starting my family, I've always wanted that creative outlet. I have a large scope of experience in Multimedia and Print production, which spans 25 years.

I have been busy over the years involved with very diverse projects in various fields of work. I have also been on several courses, to keep up to date in with the latest software ... I am old school! Quark Express, Flash, Director were all replaced with Creative cloud, so I was receptive to learn more.

I have had some lovely projects over the years, one of my passions is logo designing. Taking an idea right through the process with the client to a finished piece of Corporate Identity is very rewarding. Many of my clients have been small startups and these were stemmed through the pandemic, people had the time on their hands to rediscover their passions and wanted to create a new future for themselves and I was fortunate to be involved with this.

Order of Services for funerals is also an area I specialize in, unfortunately I have done many over the years. It's important to me the Service booklet is completely personalized, so I don't work with a 'template' ... it's a design from scratch and that's important to me. During the Pandemic I offered my services for free with the option to the client to donate to the NHS, it was a strange time for everyone, and it was my idea of giving back. On the flip side of this I have also been commissioned to design place settings, table plans, stationary etc. for Weddings and Birthdays which is always a fulfilling task.

I have also recently been involved with the rebrand of a primary school in Nottingham. West Bridgford Primary School needed a new look. The brief given, was the new logo needed to be simple but recognized within the community. Working alongside the head teacher I came up with different ideas which was narrowed down to two where I helped with the decision by producing branding boards for each look. These are so effective when deciding on what works best for your company. Branding Boards give my clients a better idea of how the logo will look on different mediums ... from clothing, stationary to signage.

Please take a minute to have a look through my portfolio and services at [www.designsbylewis.co.uk](http://www.designsbylewis.co.uk)

Thank you 😊

# EXPERIENCE

1999 / 2004

## Graphic Designer

A multimedia company that specialises in web design and development, CD packaging design and CD replication.

### Responsibilities and achievements

Reporting directly to the technical and project Directors.

Responsible for the design of all companies many packaging lines

Design and development of corporate identity and rebranding for several larger clients. Through liaison and sales team interface.

Lead designer for concepts on interactive CD's from initial specification to producing actual CD Rom with interactive menus and 3d movies.

Managing and mentoring junior graphic designers to ensure high quality work and design briefs are delivered.

## Media Hut

2004 / 2005

## Mac Artworker

Games Workshop is a well known international war gaming company.

### Responsibilities and achievements

During my time here I was part of a small team that worked on designing and producing all the packaging used for the Warhammer and Lord of the Rings merchandise

## Games Workshop

2005 / 2010

## Senior Graphic Designer

Connect is design company who specialise in the creation and publication of a range of stationary, brochures, catalogues, and various other printed media for a wide range of clients.

### Responsibilities and achievements

Reported directly to the Managing Director / Owner.

Every quarter Connect project manage several flooring companies price lists. I had full responsibility for liaising with the client organising the sales orders, purchase orders, design, and layout of each of the twenty-three price lists produced. Heading the small design team, we have a three-week window to have the lists complete and printed to the client for the start of the new month.

I was responsible for procuring quotes from printers and finishes and work closely with each from beginning to end on all projects to meet the client's requirements.

I have worked for clients such as BMW, Peugeot, Citroen and Hilton on brochure and leaflet design.

## Connect Design and Print

I was given the opportunity to take part in 'Games Day', which is a yearly event held by Games Workshop that features the Golden Demon painting competition. My role for the day was to, catalogue and submit entries into the competition and be on hand to assist in making the day run smoothly.

Along with setting out the layout and designing the packaging for Games Workshop merchandise, I also gained experience in set design and photography of the sets for inclusion on all advertising media.

# CONTACT ME

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